

G 大学 : 「Business and Japanese People」

講座のねらい	<ol style="list-style-type: none"> <li>1. To provide an overview of the features of business in Japan and background information including ways of thinking, rules, habits, and culture.</li> <li>2. To compare Japanese behavior with those in other countries through case studies.</li> <li>3. To facilitate multilateral thinking and formulation of opinion through learning historical facts and listening to real-life experiences of professional businesspersons.</li> </ol>
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講義テーマ

1. A Short History of the Japanese Economy Part 1
2. A Short History of the Japanese Economy Part 2
3. A Short History of the Japanese Economy Part 3 & Essay 1
4. Japanese Corporate Management Part 1
5. Japanese Corporate Management Part 2
6. Differences of Business Approaches Overall & US-Japan Part 1
7. Differences of Business Approaches US-Japan Part 2
8. Differences of Business Approaches EU-Japan Part 1
9. Differences of Business Approaches EU-Japan Part 2
10. Asia and Japan Part 1
11. Asia and Japan Part 2
12. Japanese Business Globalization Part 1
13. Japanese Business Globalization Part 2
14. Becoming a Global Business Person Part 1
15. Becoming a Global Business Person Part 2