

L Foreign Affairs for Global Business

The dysfunction of the Globalism so far prospered in the world has produced the disparity society, and seems heading towards the protectionism and national priority, as shown in such recent cases as the British withdrawal from EU, the appearance of the President Trump in U.S.A. etc., which may be caused by the populism gradually spreading out in the world. In parallel with such changes of the political and economical world trends, the global business environments shall be affected accordingly depending on the different regions of the world. In order to understand how the international businesses have developed in such a transitional world, it is necessary to realize the culture, religions, customs and characteristics of the regions concerned.

In this course, the invited instructors who have been involved in the international business, such as general trading companies, makers, financial institutions, etc., staying in oversea for many years, will give the lectures on the characteristics of the regions concerned from the viewpoints of actual models and future prospects of the international business by use of their experience and knowledge in the past.